

La Crosse County 4-H Parents and Leaders Association Board
Draft Meeting Agenda

September 14, 2023– Hamilton Town Hall (Open Forum 6:45, Meeting 7:00 p.m.)

Open Forum: NA

Attendance: Tina Langrehr, Pam Hoth, Rick Shisler, Shari Hegland, Stacy Sheffield, Lynette Berg, Sue Kramer, Mikayla Fechner, Kirsten Harris; Emily Crook, extension; Ruth Roths and Mya Hoth, youth ambassadors

Call to order: 7 p.m.

Approval of Agenda: Moved by Stacy, seconded by Rick - approved

Secretary's Report*: August – Moved by Pam, seconded by Lynette – approved as submitted

Treasurer's Report*: August – Moved by Mikayla, seconded by Pam – approved as submitted

Extension Office update and report: (by Emily)

- Charter reminder – Due Nov. 1, have a few clubs to do those, and still finalizing AFR which were due Sept. 1. Charter is an online survey for the club/group leader to fill out.
- New: Communications Workshop - Nov 18 at the County Administrative Center – Liam Maricle wanted to work on PR for 4-H and improving expressive arts participation; he has seen a struggle in public speaking among youth. The communications workshop would be similar to foods workshop with 3 30-minute sessions: healthy argument/public discourse/how to debate, personal conflict and how to have hard conversations, and how to make an ask such as ordering food, etc. All designed to help give kids more confidence in speaking. Emily, Heather Quackenboss and Rep. Steve Doyle will teach part of the sessions. May invite other areas to be involved. Grades 6 and up. Info will be sent to La Crosse schools also. Info will also be given out about Expressive Arts Festival. Details will be in next Cloverline.
- Pumphouse Report – Exhibit is up until Oct. 16. About 109 submissions were brought in this year, including more 3D projects. Open house Tuesday night (Sept. 19, 5-7 p.m.)
- Leader Retreat – hoping to host this in January – Trying to collaborate with Trempealeau County to provide a day for training for leaders, and to explore curriculum that leaders might be able to use. The format will be largely informal, allowing adult and youth leaders to get to know other people. (Jan. 18, tentative, still seeking a location, preferably toward the northern side of the county)
- 2023-2024 Enrollment Report – monthly update, 63 youth so far; 17 are Cloverbuds. 1 volunteer certified, 12 in process. 18 of the youth are new members (12 Cloverbuds – 7 kindergarten).
- Summer camp dates – 5 counties that La Crosse partners with will be July 31-Aug. 2.

Agricultural Society Rep. Report: NA – Carolyn is not here.

4-H Ambassador Report: (Mya and Ruth)

- SMART goals – The two goals set by the ambassadors are:
 - Hope to increase Expressive Arts participation by 2 new clubs in 2024, i
 - Increase ambassadors roster by 4 new members in 2024.

- 4-H 101 – Ruth Roths and another member will be teaching that session on Achievement Night; have a flyer to share with club leaders and that Emily will share with anyone who reaches out to her for information about 4-H.
- Applications for Arts Camps and Art Beat counselors and for Fall Forum were discussed at their meeting.
- Held off on elections to the next meeting because of members missing.

Committee Reports:

- Oktoberfest Races/Food Stand – (presented by Sue) – dates are Oct. 6, 7 and 8; checking on times before sending out the call for other volunteers; contact Sue to let her know times you can work. Linda forwarded to the board a request to raise prices by \$1 each for the pancake breakfast (to \$4 for youth, \$7 for regular). Approved, as we have seen other areas are increasing prices more.
- Achievement Celebration – Thursday, Oct. 26. – includes 4-H 101 for new families

Unfinished Business

- SMART goals for Leaders Board*
 - County level goal A: Retain 90% of members year over year, and increase total membership by 5% by the end of the 2024 program year. (Enrollment was 510 by end of August 2023; pre-Covid had been at 652.)
 - Action Step 1: As a board: Increase presence with the clubs to support recruitment – ask each leaders’ board member to choose an event to do grassroots recruitment (ideas – host a program at Children’s Museum, corn maze, craft fairs, etc.)
 - Action Step 2: Create an outreach committee to brainstorm ideas and bring back to the board.
 - County level goal: By Aug. 31, 2024, to increase interest in our 4-H Leaders Board, our members will make personal contacts with at least 3 male volunteers who could potentially serve on the board, as club leaders, project leaders, as chaperones for county and state 4-H activities or in any adult leader capacity.

New Business:

Future Agenda items:

- Vote on By-Laws (October)

Next Meeting: October 12, 2023

Save the date: Leader’s Board Holiday Party: Dec. 7 at Log Cabin in Bangor

***Attached**

Adjourned, 7:57 p.m.