

Dementia Friends...

is a global movement that is changing the way people think, act, and talk about dementia. Developed by the Alzheimer's Society in the United Kingdom, the Dementia Friends initiative is underway in Minnesota and across the United States. By helping everyone in a community understand what dementia is and how it affects families, each of us can make a difference for people touched by dementia.



What Makes You a Dementia Friend?

You become a Dementia Friend by attending a one-hour informational session to learn about this worldwide movement, about living with dementia, and the simple things you can do to support someone living with the disease.

What Happens at the Information Session?

The one-hour session is a discussion led by a Dementia Friends Champion. It is not a training session. You'll learn what dementia is, what it's like to live with the disease, and some tips for communicating with people who have dementia. Everyone who attends is asked to turn their new understanding of dementia into a practical action that can help someone living in your community. The action can be as big or as small as you choose—every action counts!

Join... a growing movement of people like you who are helping fellow community members living with dementia. A little support can make a big difference in their lives. Be a Dementia Friend!

Remember... You don't need to be a dementia expert to become a Dementia Friend. You don't need to know someone with dementia to become a Dementia Friend. After you attend the session, you decide about becoming a Dementia Friend; it's your choice.



Extension
UNIVERSITY OF WISCONSIN-MADISON
LA CROSSE COUNTY



**Dementia
Friends
Wisconsin**
A Dementia Friendly America initiative



Wisconsin Alzheimer's Institute
UNIVERSITY OF WISCONSIN
SCHOOL OF MEDICINE AND PUBLIC HEALTH

**To become a Dementia Friend, or schedule a training call 608-785-9593 or visit
<https://lacrosse.extension.wisc.edu/>**