

La Crosse County 4-H Parents and Leaders Association Board
Meeting Minutes

February 8th, 2018-UWEX Office, County Building, La Crosse

Present: Linda Saley, Mary Temp, Jennifer Wright, Jeff Janvrin, Marla Stello, Sue Kramer, Tom Fechner, Lyndsi Heitkamp, Emily Crook,

Open Forum: No one in attendance

Call to order: Jeff called the meeting to order at 6:55 pm.

Approval of Agenda: Marla motioned to accept the agenda with the addition of discussion regarding Citizen Washington Focus and removing Float Survey and add CWF to Recognition Committee. Mary 2nd, motion passed.

Secretary's Report: Sue motioned to accept both the January Minutes Linda 2nd. Motion passed.

Treasurer's Report: Jenny motioned to accept the January report, Sue 2nd, Motion passed.

Extension Office updates and report (Emily)

Steve O'Malley was in attendance. Excited about the hire of Emily. The County will be working with Extension and provide the support that she needs. La Crosse County is committed to working with the department until the last position is filled.

Emily presented some possible recruiting events like Family Fest. Will discuss in future budget to help fund promotions. Discussion regarding having a table promoting 4-H at the fair.

Loggers Night-Possible date is June 2nd. Emily will check the availability of the Pavilion. 100 tickets reserved now at \$3.50 per ticket. That doesn't include the Pavilion. Marla made a motion to have Loggers Night with a tentative date of June 2nd and price tentative of \$3.50. Mary 2nd. Motion passed.

Summer Camp 2019- Emily has been talking to Josh (Monroe County) 3 possible weekends have been chosen. June 7th-10th, June 28th-July 1st, and August 2nd- 5th. Was decided the best option was June 28th-July 1st. 2nd option was June 7th-10th and last choice was the August dates.

Agricultural Society Rep. Report (Marla)

Fairbook changes are underway.

Youth Building Displays- Requested ideas from Superintendants, not a lot of feedback as of now. Need to come up with plans by March.

Sheep Wash Rack- looking at proposals now.

Ag Society purchased a \$25 Friend of 4-H ad for the Plat Book.

Horse and Dog schedules have been received. Will make scheduling much easier.

Fair Coordinator Consultant is doing a great job. 2/3 of the awards, superintendent and judges are done. Last letters are going out.

Equipment- Computers, printers and copier need to be purchased. Remodel of Farm Progress Building is underway. Looking to expand West or East of the building.

Emily will get in touch with Diane Elsen in regards to the Food and Clothing Revue with dates and times, etc. Carlie or Marla need the information.

4-H Ambassador Report (Emily)

Emily met with the Ambassadors. Good turnout. Requests for funding of \$100 for meeting supplies and food, \$50 for supplies for the Dairy Breakfast. \$300 for a summer bonding outing. Jeff requested them to fill out a funding request form. Mary motioned to approve \$900 pending funding request form based on the above requests. Linda 2nd, motion passed.

Committee Reports

Clover College- 83 kids are already signed up. Classes are filling up fast. Next year there needs to be additional younger classes available. More volunteers are needed and a bigger venue as well so more classes can be added. Possible options would be West Salem Elementary, WTC. Interest Surveys will be available at Clover College again this year. Board was challenged to find 2 people or more to help teach at Clover College next year.

Expressive Arts Fest- Holmen Middle School has been reserved for April 21st. 1 judge found, need 4 judges. Ambassadors will be helping with scheduling. The schedule will state that awards will be given out after the fest. Descriptions need to be clear and judges need specific expectations. Suggested that signs are ready beforehand and pictures be taken before the rooms are changed around so everything can be put back in its place. Reminder that in order to collect the fair premiums it must be displayed or performed at the fair.

2018 Committees and Assignments-

Food Stand- Linda, Sue, Jeff, Marla, Linda Trautmann & Darcy McCullson

Recognition & Scholarships- Tom, Marla, Jenny and Linda

Policy/Charter- Tom

Xmas Party- Marla and Linda

Budget- Linda, Sue, Jeff and Mary

Workshops- Mary

Leader Trip-

Clover College- Mary, Lyndsi and Sue

Expressive Arts- Jeff and Lyndsi

Nominations- Tom and Everyone will help

Promotion/Marketing- Jenny and Amber did state she would also be interested

Dairy Breakfast-

4-H Week-

Unfinished Business

Plat Books-Selling Ads now. So far \$3350 in Ads has been sold. River Bank account was opened. \$1844.00 was deposited. \$1505 is still out. Mary motioned to take \$50 off additional ads that are purchased from people/businesses. Marla 2nd, motion passed. Also discussed was to give Kwik Trip a discount if they purchase an ad. Regular price for the ad would be \$1050 and give them a reduced price of \$500. This would be to thank them for all the donations they have supplied to 4-H throughout the years.

Ag Society Proposal- Counter offer back to the Ag Society. Decided to open the Oktoberfest Foodstand for Breakfast Friday and Saturday from 9am-1pm. Open for the Pancake Breakfast. A 50/50 split would be shared if the Ag Society has 50% of workers. Mary motioned that rent would be a flat fee of \$250 for Oktoberfest Weekend no profit sharing and no workers from the Ag Society would be required. Jenny 2nd, motion passed.

The Ag Society also is requesting the 4-H Food Stand at the Fair be opened until 6pm on Sunday like all the other vendors.

West Salem Rep-Was put in the Cloverline stating that the board has this opening.

New Business

Draft Calendar of Events for 2018 into 2019- 2 week window-

CWF-The state has 32 openings and letters are being sent out to kids that are eligible to attend. Discussed if the Leaders Board should help the kids with costs. Jenny made a motion to pay $\frac{3}{4}$ costs to the Ranis kids that already applied and went through the interview process. Tom 2nd, motion passed. Any other applicants would be responsible for the full cost due to the La Crosse County Deadline.

Jeff adjourned the meeting at 9:23 pm. -